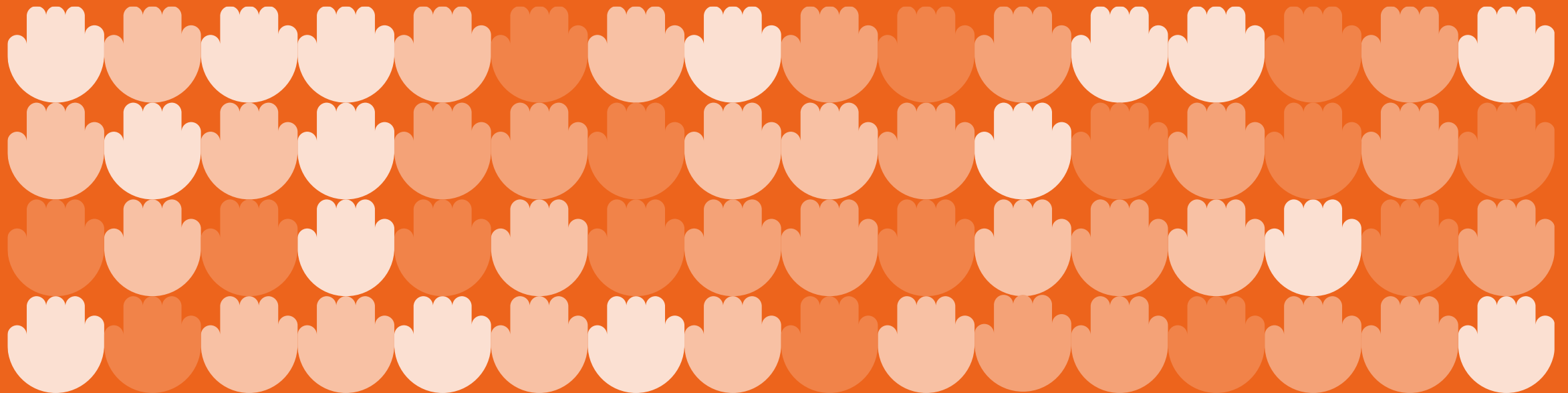


Education, Skills & Work Directorate update & Local Skills Report

Mat Ainsworth: Acting Director, GMCA

Scrutiny: 11th March 2022



This presentation covers

1. Overview of directorate priorities, functions and programmes
2. Key achievements over past 12 months
3. Deeper dive into Adult Education Budget
4. Key activities planned for coming year
5. Broader opportunities and challenges

**GREATER
MANCHESTER**
DOING THINGS DIFFERENTLY FOR OUR WORKFORCE

DRAFT

Local Skills Report & Labour Market Plan

Greater Manchester Employment & Skills Advisory Panel

Version 2 - February 2022

The Directorate's core purpose is to drive an integrated education, skills and work system for Greater Manchester, through strategic leadership and commissioned services and programmes that will help all of our residents to get on in life and in work, and help our businesses and our place to thrive.

OUR PRIORITIES:

Young people leave education and training ready to succeed in the labour market, with a balance of academic, technical and 'life ready' skills

Adults can acquire the skills, mindset and support they need to fulfil their career potential and adapt to changing employer needs throughout their lives, from entering employment for the first time through to highly skilled careers and retraining

Employers have access to a system that is flexible, resilient and adaptable, and which meets their needs in the rapidly changing 21st century world of work driving a sustainable economic future for GM in which companies compete on the basis of high productivity, good quality work, and excellent employment practices

Residents are supported by a welfare system, under Universal Credit, that provides access to good work for those who can, support for those who could, and care for those who can't.

OUR FUNCTIONS:

Careers & Enterprise (schools & colleges)

Apprenticeships & Technical Education

Specialist Skills & Industry Engagement

Adult Education & Skills

Employment & Welfare

Commissioning & Performance management (incl. ESF)

EXAMPLES OF OUR PROGRAMMES AND PROJECTS (non-exhaustive):

GMACS, NEET, Bridge GM, Young Person's Guarantee, Curriculum for Life, Careers Hub, Enterprise Advisers

T-level prep, Apprenticeships: Levy Matchmaking Service/ Stimulating Demand, Removing Barriers pilots, Over 50s

Industry Intel, ESF Skills for Growth (SME support and specialist provision), 'bootcamp' pilots (digital fast track & construction)

Devolved Adult Education Budget (including entitlements, ESOL, LA grants prog, learner support), community grants

Devolved GM Working Well suite (incl. Early Help, Specialist Employment Service, JETS), Over 50s pilot with CfAB, Enterprising You (self-emp/gig workers)

(Co-)Commissioning, social value, evaluation, performance monitoring & management, payments, audit & assurance incl. ESF compliance

GMCA Education, Skills and Work Programmes in numbers over past year

- **Non transport's £143.02m** invested by 31st March 2021.
- For non transport **£305m** match and **2,173 direct jobs** have been created to date.

- **£30m skills provision in:** retrofit, digital skills for growth and productivity and careers upskill, health & social care and LEAN manufacturing.
- **Expanding into:** life sciences, logistics, cross sector skills, allied health care professionals, manufacturing DIM.

- **Levy Matchmaking Service: 476 new apprenticeship starts** value of £5.9m since August 2019.
- **Removing Barriers: 147 under-represented learners engaged across the 7 projects**, with 28 starting apprenticeships.
- **National Apprenticeship Week 2022 7th – 13th Feb**, including Meet Your Future sessions, Removing Barriers Evaluation webinar and public sector careers event
- **Post-16 apprenticeship destinations project** started – to understand why GM schools have such different apprenticeship progression rates

Local Growth Fund



Skills for Growth



Apprenticeships



- **Work & Health Programme:** Supported 19,206 people with 27% of completers achieving a **Real Living Wage** outcome
- **Job Entry Targeted Support (JETs):** 13,333 starts to date with almost **half securing work**.
- **Specialist Employment Support:** Supported Employment and Individual Placement and Support, with 26% IPS and 39% SE securing a job.

AEB has supported 114,291 (2019/2020) and 107,940 (2020/2021) GM residents **access training** and helps people to:

- **Re-engage** with skills and training at any point in their lives, no matter what qualifications they have previously attained.
- Acquire a good level of competence in essential life skills such as **maths, English and digital literacy**.
- Develop the skills and **occupational competence** needed to progress further in their learning, work or careers through courses aligned with local employer needs.

- **228 schools and colleges in the Enterprise Adviser Network**
- **190 Enterprise Advisers** matched to schools and colleges & over **40,000 responses** to the **BeeWell survey**
- **34 schools/colleges** are fully implementing all eight **Gatsby Benchmarks** and nearly a quarter are fully implementing seven Gatsby Benchmarks
- **120,000 student logins** to **GMACS & Meet Your Future** campaign reached **51,000** young people

- **Enterprising You – 1,846 self-employed/gig economy workers supported with 51% of completers increasing earnings**
- **Future Workforce Fund – 4,773 young people supported with 27% moving into a positive outcome**, although educational strands impacted by school disruption.
- **Skills Bootcamps – 1,468 participants in Digital Skills and Retrofit Bootcamps. Progressions to a Guaranteed Interview are at 70% of completers and digital job outcomes are at 55% of completers. Significant scaling up in 22/23.**

Working Well



Adult Education Budget



Young People



Pilots & Bootcamps



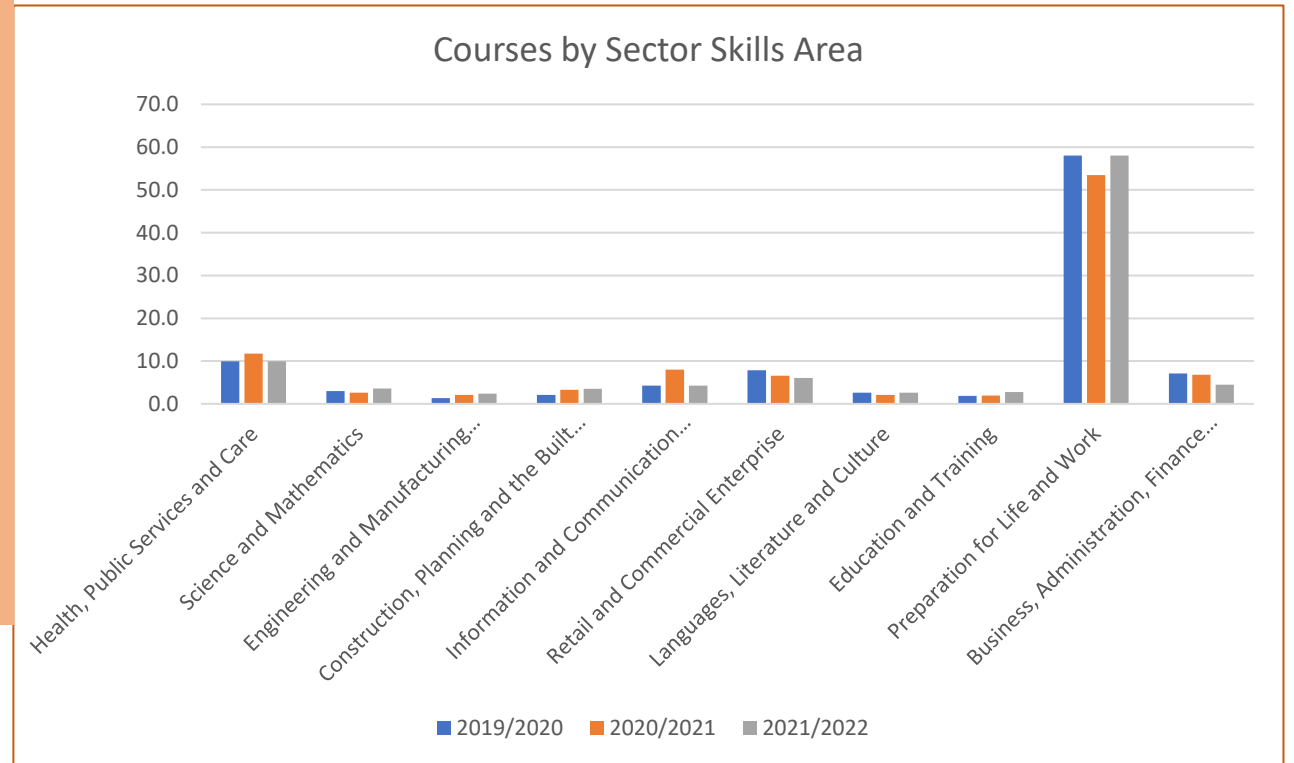
Pan-GM approach driven by local intelligence, targeting, stewardship and delivery

Devolved Adult Education – First 2.5 years overview

With over 300,000 courses enrolled on since August 2019, the devolved AEB has begun to see a change in focus, including the ability to analyse key areas.

The area of 'Preparation for Life & Work, has not changed over time, however we can now analyse what is being delivered under this area, such as:

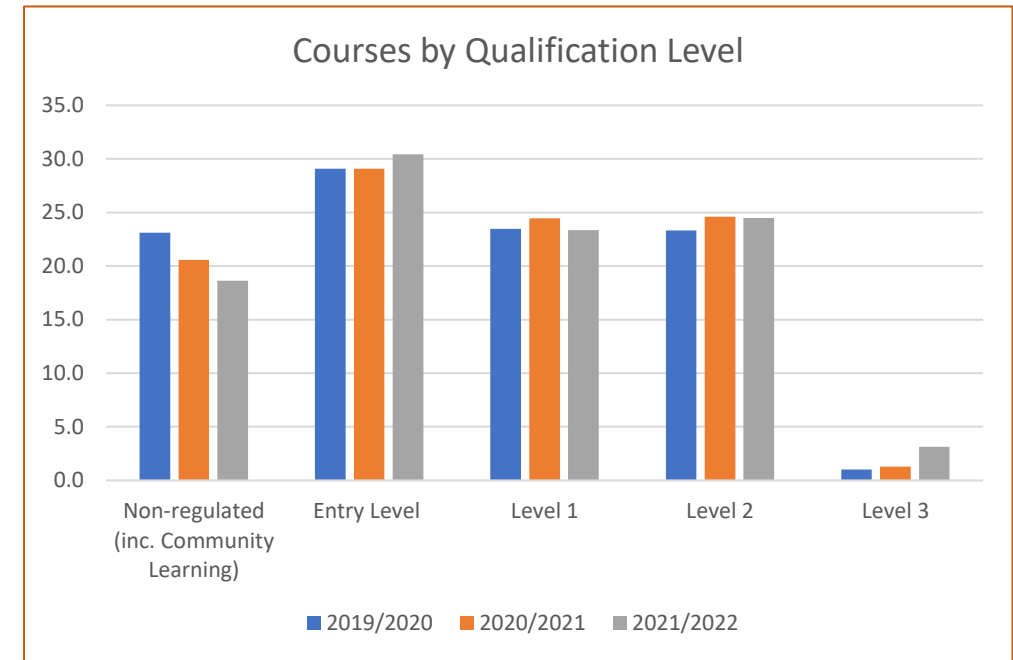
- English, maths, ICT & ESOL which account for 70% of enrolments in this area, with a recent increase in activity.
- One key area is employability on average 8% of the enrolments.
- Other GM devolved AEB activity is included here such as the implementation of the CSCS delivery – with over 900 residents benefiting from this change since August 2019.



Devolved Adult Education – First 2.5 years overview

Other changes to how devolution decisions have influenced the direction of enrolments include a gradual increase in residents accessing accredited skills provision.

The aim to improve skills levels is a key area, and the data here shows a reduction in residents undertaking non-regulated (or non accredited learning) and an increase in Entry Level courses (next step up from non accredited), and increases in Level 2 and especially Level 3, particularly due to the influence of the Local Level 3 offer and expanded legal entitlement for young people aged 19-23.



- In 2019/2020 over 1100 level 3 qualifications were enrolled
- First six months of 2021/2022 were over 2300 level 3 courses enrolled on
 - Key occupational areas such as digital skills (cyber security; coding, logic, networking etc.) and construction skills (electrical; insulation; installation of electrotechnical systems).
- GMCA has extended the local level 3 offer to include key qualifications relating to retrofit and low carbon occupational skills.

Key activities for coming year

Young People

- ESF NEET and Youth Unemployment
- Specialist Leaders in Education for Careers
- GM Enterprise Adviser Network for special schools
- Careers Hubs
- GMACs

Employers

- Skills Observatory
- Apprenticeship levy matchmaking
- Traineeships
- Employer Toolkit: Ageing
- National Skills Fund/Bootcamps
- Skills for Growth

Adults

- Adult Education Budget
- GM Works
- Ageing pilot
- In work progression pilot - Tameside
- Community Renewal Fund

Welfare to work and tackling inequalities

- Working Well
 - Work & Health Programme extension
 - Specialist Employment Service
 - JETs
- Social prescription ('elemental')
- Supported Apprenticeships – roll out

Broader Opportunities and Challenges

- **Labour Market:** jobs, unemployment, inactivity & business
- **Way to Work:** Universal Credit and Jobcentre Plus



- **Levelling Up & UK Shared Prosperity Fund**
- **Skills Bill & FE Reform**

Skills and Post-16 Education Bill [HL]

[AS AMENDED IN PUBLIC BILL COMMITTEE]

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